



BECKY PELKEY
graphic designer

ABOUT ME

Client-oriented designer who strives to meet the clients' needs, ideas and expectations. Enjoys coming up with new concepts, finding a way to make them work, and especially seeing them come to life. Enthusiastic, strong sense of humor, and works well in both team and one-on-one environments.

EXPERIENCE

Art Director | Leidos 2013 - Present

- Liaison between corporate creative department and operation-level designers, providing creative leadership and art direction to ensure all creatives are consistent with brand guidelines
- Develop and manage templates for use within sales/marketing design teams
- Launched and continue to maintain online central library of images/graphics ensuring all assets are up to-date and available for use
- Work directly with sales/marketing managers to streamline processes and develop standards of practice relating to graphic design support firm-wide
- Research tools/resources to make recommendations on purchases, upgrades, and training requirements in order to stay abreast of current design trends
- Assist manager with hiring and training new designers

Senior Graphic Designer | Leidos 2005 - 2013

- Responsible for design and production management of proposal graphics, presentations, brochures, advertising, mailers, conference materials, HTML email blasts, and training videos that support company objectives
- Produced effective visual solutions to support clients using a mix of creative skills, commercial awareness, and technical ability and ensured timely completion and delivery of product
- Constantly multi-tasking and juggling many projects at once to meet strict deadlines while maintaining a quality product

Graphic Designer | Wing Press 2003 - 2005

- Worked with clients to create corporate identities, ads, marketing pieces, etc.
- Used pre-press programs to create printing plates and oversaw pre-press department to ensure work was printed properly
- Obtained useful knowledge of how to create files correctly for a smooth and timely printing process

Freelance Designer | Becky Pelkey 2003 - Present

- Provide graphic design services for all types of businesses including restaurant, construction, therapy, automotive, entertainment, etc.
- Design brand identity packages for small businesses including, logos, business cards, stationary, etc.
- Projects include marketing materials, postcards, posters, menus, signage, trade show materials, advertising, websites, etc.

SKILLS

Digital Tools

Adobe InDesign	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●
Adobe Muse	●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●
Adobe Premiere Pro	●●●●●●●●●●
Adobe Acrobat Pro	●●●●●●●●●●
Word	●●●●●●●●●●
Excel	●●●●●●●●●●
PowerPoint	●●●●●●●●●●
Digital Flip Files	●●●●●●●●●●

Professional Strengths

- Strong organization skills, keen attention to detail, and superior follow-through
- Excellent planning, organizing, prioritization, and communication skills
- Combination of creative design and analytical skills and strong business acumen

EDUCATION & CERTIFICATION

Framingham State University

B.A. in Visual Communications, Minor in Art
May 2003 | Magna Cum Laude



PORTFOLIO

www.beckypelkey.com

CONTACT

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